

## Championing Equality, Redefining Masculinity, Inspiring Change

## **ORGANIZATIONAL PROFILE**

## 1. Introduction

Menvolved Initiative is a youth-led non-profit organization dedicated to promoting gender equality, positive masculinity, and the rights of children and young people. We strive to create inclusive communities where everyone, regardless of gender, can thrive in a just and equitable society. Our work focuses on challenging harmful gender norms, empowering young people, and engaging men and boys as allies in gender justice.

## 2. Our Vision

A world where gender equality is a reality, positive masculinity is embraced, and every child grows in a safe, inclusive, and empowering environment.

## 3. Our Mission

To advocate for gender justice, promote positive masculinity, and support the holistic development of children and young people through education, community engagement, and policy advocacy.

## 4. Core Objectives

- **Promoting Gender Equality:** Educating communities on gender equity and breaking societal stereotypes that limit opportunities for all genders.
- Advancing Positive Masculinity: Encouraging men and boys to become active champions of gender justice by redefining traditional masculinity.
- Promoting Mental Health & Well-being: Supporting men, boys, and young people to prioritize
  mental wellness through awareness, counseling support, and safe spaces for dialogue on
  emotional well-being.
- Enhancing SRHR Awareness: Providing Sexual and Reproductive Health and Rights (SRHR) education to empower young people with knowledge and access to services.
- **Empowering Women and Girls:** Creating safe spaces, mentorship programs, and leadership opportunities for women and girls.
- **Championing Inclusion:** Advocating for the rights and dignity of sexual minorities individuals and fostering an inclusive society.

#### 5. Our Programs & Initiatives

- Gender Equality & Social Justice Training: Workshops and forums to challenge gender biases and empower communities.
- **Mentorship & Leadership Development:** Programs that equip young people, particularly men and boys, with the tools to become gender equality advocates.
- Mental Health Awareness & Support Programs: Community-driven initiatives that destignatize mental health, provide peer support, and link individuals to professional services
- SRHR & Gender-Based Violence Awareness: Community-driven initiatives to educate young people on their rights and available support systems.
- **Policy Advocacy & Research:** Engaging stakeholders to push for policies that promote gender justice, child rights, and inclusive development.
- **Sexual Minorities Rights & Inclusion Campaigns:** Public awareness and advocacy efforts to promote equal rights for all.

#### 6. Core Values

- 1. **Equality** We believe in the inherent worth of all people and work to dismantle systemic barriers that hinder gender equity and inclusion.
- 2. **Respect** We uphold dignity and human rights for all individuals regardless of gender, identity, or background.
- 3. **Integrity** We operate with honesty, transparency, and accountability in all our actions and partnerships.
- 4. **Inclusivity** We celebrate diversity and strive to ensure that all voices, especially marginalized ones, are heard and represented.
- 5. **Empowerment** We are committed to building the confidence, leadership, and agency of young people, especially boys and men, to become champions of change.
- 6. **Collaboration** We value working together with communities, stakeholders, and partners to achieve transformative impact.
- 7. **Non-violence** We promote peaceful approaches to conflict resolution and champion a culture free from gender-based violence.

## 7. Why Partner with Us?

Your support will enable us to expand our reach, amplify our impact, and transform lives. By partnering with Menvolved Initiative, you join a movement dedicated to building a world where every child, woman, and man can thrive in equality and dignity.

# **8. Contact Information**

**PLocation:** Narok Town AFC Building

**Email:** involvementkenya@gmail.com

**Phone:** 0712788412

Website: www.menvoled.orgSocial Media: X @involvementk

Facebook: @menvolvedinitiative

**Instagram**: @menvolvedinitiative

We look forward to partnering with you in creating a world of equality, and dignity for all.